



Winter Newsletter 2017

Greetings and Happy 2017! The Foodlink team has decided to jumpstart newsletters this year and update you as often as possible. After a long silence, we have much good news to share with you, indeed!

For starters, we would like to re-introduce our charity to you to refresh your memories.

Foodlink is committed to providing good quality, healthy, cooked meals directly to those in need in Hong Kong while simultaneously reducing wastage in the foods and services industry.

We collect safe-to-eat surplus food from four and five star hotels, clubs, bakeries, and restaurant chains and deliver the food to those in need, including homeless individuals living in shelters, street-sleepers, migrants, asylum seekers, the unemployed, the elderly and disenfranchised individuals and families.



Happy Update: Foodlink will have 7 operating vans this 2017! Heartfelt gratitude to generous donors including: Collyer Logistics, Hong Kong Disneyland, Mission Possible, Operation Santa Claus, Ricacorp Charity Fund, Walter Kwok Foundation, and Wai Yin Association.

Thank you all so much for your big hearts!

Since 2013, we have since grown from:

51 to 104 donors

45 to 101 beneficiaries

4,400 kg to 10,000 kg of surplus food, weekly

7,500 to 23,800 meals, weekly

Fact of Today

A growing figure estimating 3,300 + tonnes of food is being thrown into our landfills DAILY

Some of our recent activities:



Our fundraiser at Sofofama on December 28 marked the last event of 2016. Thanks Sofofama, all the artists involved, and Nom Noms Anonymous!



Yuki Maryrose L. and Jason singing their hearts out on Sept 24, 2016 at [Hazel & Hershey!](#)



Thanking our partners / sponsors (alphabetical order) of 2016, in particular:

- 3/3rds
- Above Second
- Amanda Strang
- Bao Bae
- Bejuiced
- Berrytime Asia
- Biohap HK
- Bon Appetit Cooking Studio
- Buggy's Treats
- Caelum Greene
- Coach Ally
- Cuvee HK
- Didier Dubot
- Dynamic Network Alliances Ltd
- Food for Life
- Gwailo Beer
- Hazel and Hershey
- HIT45
- Home Eat to Live
- Hu Spa
- Iyengar Yoga
- Jason Cheung
- Jouer Patisserie
- Joy Go Bell
- Kalacove
- Keith Mok
- Knotti Knits
- Lamucha
- Luxury Restaurant
- Luxus Beauty

- Miele HK
- Nats Sweet Salon
- Nicola Fan
- Nutrialley
- Nutriliciousss
- Occasions PR
- One Pure
- Queenie Rosita Law
- Ralph Lauren
- Reebok CrossFit Asphodel
- Rita Thao
- Royal Catering HK
- Sesame Kitchen
- Shamrock Catering
- Sift
- Sofofama
- The Kinnet
- The Nutter Company
- Tiffany Shek
- Topfit
- TorqCycle
- Wild Mylk
- Yardbird

To see a complete list of donors, kindly visit:

<http://www.foodlinkfoundation.org/partners/our-donors.html>



Events to look out for in 2017:

- New APP on the block [Givo!](#) Givo Global allows app users to create customised newsfeeds for causes and topics they care about (we hope you will download it and include Foodlink in your charities!). Donate securely and track your donations all in one place. More importantly, join a global community of people who believe in achieving greater social impact through tech.
- We are partnering up with [LKF Group](#) to run back to back fundraising sessions *#yogaforfoodlink* sessions. Foodlink is happy to be partnering with one of Hong Kong's favorite fitness instructors, the one and only [Philippa J Ho!](#)

Dates: April 15, 16, 29, and 30

Time: 3:00 pm to 4:00 pm

Perks include: Dining vouchers, increased spirituality, and strengthening! Stay tuned for details!

Join our workout: workit@foodlinkfoundation.org to sign up!



Did you know?

Close to 20% of the population of Hong Kong live under the poverty line. This means they are surviving on an income of less than \$3,275 per month to pay for food, shelter, clothing and other basic necessities.

While most of us think it could never happen here, the reality is that hunger does exist in Hong Kong, and it is our duty to stop it. We all need to tackle the issue of hunger here at home as well as continue to support the global fight against hunger and malnutrition.

During this Chinese New Year Season, our greatest hope is for Hong Kong to bear in mind that food waste is an ongoing, and growing issue. Every meal we partake in, every fete we engage in, we hope that our precious food situation will not fall to the wayside, literally and figuratively. Education lends itself to positive changes that improve living environs and health standards, one caring person at a time.

As we look back at 2016 to count our blessings, we are reminded that our work indeed *does* make a difference, and to those that have helped in one way shape or form - we are so happy to have met you, to have your support, and are inspired to keep on truckin' (pun intended). Many thanks to our volunteers, friends, family, and sponsors, we truly value you!

Looking forward to making great memories with you all in 2017! Happy Chinese New Year!!

With Love,
The Foodlink Team